

MATTHEW ROBERSON

BIO

After graduating from the Art Institute I spent some time in the fine arts and helped co-curate a gallery space. (Gallery Seven) The gallery focused on the nuances of folk/familial artists. We sourced and maintained relationships with these artists while hosting shows so their works could be seen and purchased by the Greater Atlanta area.

Eventually, I moved on and started working full-time as a Digital Marketing Manager and the Lead Designer at the E-Commerce platform Georgia Furniture Mart to develop the new platform's redesign as well as spearhead the rebrand with a team of individuals.

When that massive project wrapped during the COVID-19 pandemic, I did some campaign work as Art Director for several launches with Ceruzzi Concepts. Since then, I've been operating my freelance practice as a Designer and Art Director within the Beauty, Fashion, Lifestyle, Luxury, Hospitality, Culinary, Entertainment, and Publishing industries.

My work focuses on digital media within the areas of branding, editorial design for books and magazines, type- and image-led graphic design, art direction, and website design.

www.matthewrobersonart.com

SKILLS

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe InDesign	●●●●●●●●
Microsoft Office	●●●●●●●●
HTML & CSS	●●●●●●●●
Photography	●●●●●●●●
Layout	●●●●●●●●
Typography	●●●●●●●●
Logo & Identity	●●●●●●●●
Photo Retouching	●●●●●●●●

EDUCATION

- 2012-2016 • **Atlanta Art Institute**
Graphic Design & Web Design
Graduated with honors
Atlanta, Georgia
- 2014 • 2016 Graphic Design
Best in Portfolio Show

WORK EXP

- Designer**
Modsy 2021-Present
- Marketing Manager**
Georgia Furniture Mart 2019-2021
- Art Director**
Ceruzzi Concepts 2021
- Digital Art & Photography Director**
Gallery Seven - 2017 to 2019
- Gallery Assistant**
Gallery Seven - 2017 to 2019
- Lead Designer**
Carre D'artistes - October 2016 to 2017
- Gallery Assistant**
Carre D'artistes - October 2016 to 2017
- Featured Artist**
Oz Magazine - "Next Generation"
- Featured Artist**
Wussy Magazine 2016 & 2019
- Designer**
Atlanta Luxury Lifestyle Magazine - 2017
- Photographer**
Atlanta Luxury Lifestyle Magazine - 2017
- Curator**
Decatur Art Alliance - 2018
- Web Designer**
Kim Parmenter Realty -2021
- Curator**
Popup Midtown Gallery - 2018
- Web Designer**
Studio 6700 -2020
- Videographer**
Playground Magazine
- Photographer**
Atlanta Homes & Lifestyle Magazine - 2017
- Featured Artist**
HBO x Insecure x St. Beauty - 2018

HELLO!

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Thank you,
Matthew Roberson