



MATTHEW ROBERSON

BIO

A FEW WORDS...

Versatile Front-End Web Developer & Designer. Expert in Branding, Graphic Design, Website Design. Honors Graduate with Diverse Industry Experience.

EDUCATION

GRAPHIC & WEB DESIGN

Art Institute of Atlanta
B.A - 2016

SKILLS

SERVICES

Branding & Identity
Web Design
Content Creation
Logo Creation
Type Design
Editorial Illustration
Art Direction

APPLICATION STACK

Wordpress
Elementor
Gravity Forms
Adobe Suite
Hubspot
Procreate
Canva

MOST PROUD OF

BEST IN SHOW PORTFOLIO SHOWCASE

2016 - Art Institute of Atlanta

EXPERIENCE

FRONT-END WEB DEVELOPER

2022 - PRESENT | [MVO MARKETING](#) | ATLANTA, GA

- Orchestrated comprehensive management of client websites, overseeing updates, maintenance, and ensuring optimal performance.
- Spearheaded logo, branding, and identity design initiatives, crafting compelling visual narratives to enhance client online presence.
- Executed front-end web development for seamless user experiences.

DESIGNER

2020 | [MODSY](#) | REMOTE

- Designed with Modsy, a 3D rendering software for collaborative customer design experiences.
- Enabled users to create stunning 3D renderings of spaces using latest furniture.
- Contributed to a seamless design process, integrating top retailer offerings.

MARKETING MANAGER & WEB DESIGNER

2019 - 2022 | [GEORGIA FURNITURE MART](#) | ATLANTA, GA

- Rebranded company with a focus on enhancing online platform using scalable WordPress.
- Managed day-to-day online sales operations for improved efficiency.
- Brainstormed and strategized digital marketing initiatives for impactful results.

DIGITAL ART & PHOTOGRAPHY DIRECTOR

2017 - 2019 | [GALLERY SEVEN](#) | ATLANTA, GA

- Directed gallery operations, curated exhibitions, managed artists, and oversaw art sales.
- Led website creation and developed content calendars for social media marketing.
- Implemented advanced email marketing, creating databases for targeted buyer engagement.